

VINCENT PAUL C

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### Objective:

To involve my passion for design, my skills and experience in creative and graphic arts, and my devotion to user-centric interfaces in a web design and development team aspiring to produce highly usable interfaces on Internet frameworks.

### Overview:

1. Professional designer with 6 years of hands-on experience for over 30 Web and UI design projects
2. Experience in website design and deployment using HTML and CSS (since 2003)
3. Experience in UI design, information architecture, intuitive application page flows and user testing.

### Strengths:

- ✓ Usability testing and design research
- ✓ Translating project requirements into visual mock-up/Wireframe.
- ✓ User-Interface and User-Experience analysis and design experience with a focus on Web 2.0 technologies.
- ✓ Information architecture and navigation design
- ✓ Experience in Photoshop - Prototyping and aesthetic design concepts.
- ✓ Excellent W3C compliant XHTML/CSS direct coding skills with focus on cross-browser compliance.
- ✓ Strong knowledge of color theory.
- ✓ Strong knowledge of web Typography.
- ✓ Strong knowledge of Search engine optimization (specializing in Google).
- ✓ Solution oriented, inventive, enthusiastic team player and self-starter.
- ✓ Accustomed to fast-paced environments and managing multiple projects with independent delivery schedules.
- ✓ Experienced as team lead and liaison between web developer and web design teams.
- ✓ Excellent Verbal and Written communication skills.

### Portfolio:

My New Portfolio:	<a href="http://www.1lydesign.com">http://www.1lydesign.com</a>	Updated: Aug 09
My Freelance Page:	<a href="http://www.pixelcreators.us">http://www.pixelcreators.us</a>	Updated: Aug 08
My Old Portfolio:	<a href="http://www.Flash-Freeze.com">http://www.Flash-Freeze.com</a>	Updated: Jun 06

## Professional Experience:

### UI Designer and Web Designer (Aug 07 - Present)

Micropro Computers, Dubai.

- Provide user interface design for Web-based projects, including dashboards, widgets and products.
- Develop XHTML prototypes and UI deliverables, such as wireframes, flowcharts, screen mock-ups and interface design specifications.
- Assist with walk-through and usability testing. Update UI per changing needs and requirements.

### Web Master

(Dec 05 - Jun 07)

Dream ware Solutions, Chennai, India.

- Develop websites from concept to completion.
- Manage web project and production team.
- Test site functionality and usability.

### Web Designer

(Jun 05 - Dec 05)

Dream ware Solutions, Chennai, India.

- Maintain and update existing site.
- Create web graphics and Flash intros.
- Optimize .swf and images for web.

### Freelance Designer

(Mar 04 - Mar 05)

Chennai, India.

- Create web sites, logo design and corporate identity.
- Develop Flash and HTML Websites and FTP Server Handling.
- Composing small loops for flash web sites.

### Teaching Staff

(Jan 03 - Mar 04)

SDI Systems, India.

- Drawing concepts and Animation in flash.
- Handling basic action script in flash.
- Designing Websites with HTML and CSS.

### Advertise Designer

(May 02 - Jan 03)

Dream Ads, India.

- Develop modernize advertise concepts.
- Stimulating Design concepts.
- Compressed Output from flash to .AVI format.

## Skill Set:

### Expert:

XHTML 1.0 Strict,  
CSS 2.0 and 3.0,  
Web Content Accessibility,  
Search Engine Optimization,  
Adobe Dreamweaver CS3,  
Adobe Photoshop CS3 Extended,  
Adobe Flash CS3.

### Good:

Adobe Illustrator CS3,  
Adobe Fireworks CS3,  
Java Script for Web animations,  
XML,  
XSLT (style sheet language for XML documents).

### Average:

ASP.Net (To edit the design part)  
PHP (To edit the design part)  
3D Max (To Create Optimized 3D Images for Web).

## Education:

Diploma in multimedia and web master (DMW) *(Jul 01 - Mar 02)*  
LIBA - Informatics center, Loyola College, Chennai, India.

FLASH MX 2004 Action script 2.0 Programming *(Jun 05 - Aug 05)*  
IMAGE - Institution of multimedia arts and graphics, Chennai, India.

M.sc, psychology, (Waiting for Certificate) *(Jan 04 - Dec 05)*  
Tamil Nadu University, Chennai, India.

## Personal Details:

Name : Vincent C Paul  
Father's Name : Mr. Charles J  
Date of Birth : 26th July 1980  
Nationality : Indian  
Marital Status : Married  
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